

New Prescription Policy for Baby Milks and Specialist Infant Formula

Worcestershire CCGs no longer support prescribing of some baby milks and specialist infant formulas.

This means that GPs are now advising patients to purchase some baby milks and specialist infant formulas from a local supermarket, pharmacy or online.

Why?

Your local NHS needs to save around £30 million pounds. To do this Worcestershire CCGs are improving efficiency and reducing waste. However, they are also restricting some services to protect others.

Help us to help the NHS save money!

Know yourself...

Does your baby have:

- Colic?
- Lactose intolerance?

Help yourself...

- Worcestershire promotes breast feeding, where possible, as the best form of nutrition for infants
- Enjoy the wide range of infant formula available at most supermarkets
- Browse the internet for a wide range of infant formula available to buy.



Treat yourself...

Price comparison:

SMA Lactose free Formula from Birth (480g): £6.00*

Cost to NHS: £11.77

For more information on any of the above please visit:
www.worcestershire.nhs.uk/prescribing/

Produced on behalf of:

NHS Redditch and Bromsgrove Clinical Commissioning Group
NHS South Worcestershire Clinical Commissioning Group
NHS Wyre Forest Clinical Commissioning Group

*average price from a variety of sources, as of September 2017